



NVIDIA - GPU COMPUTING





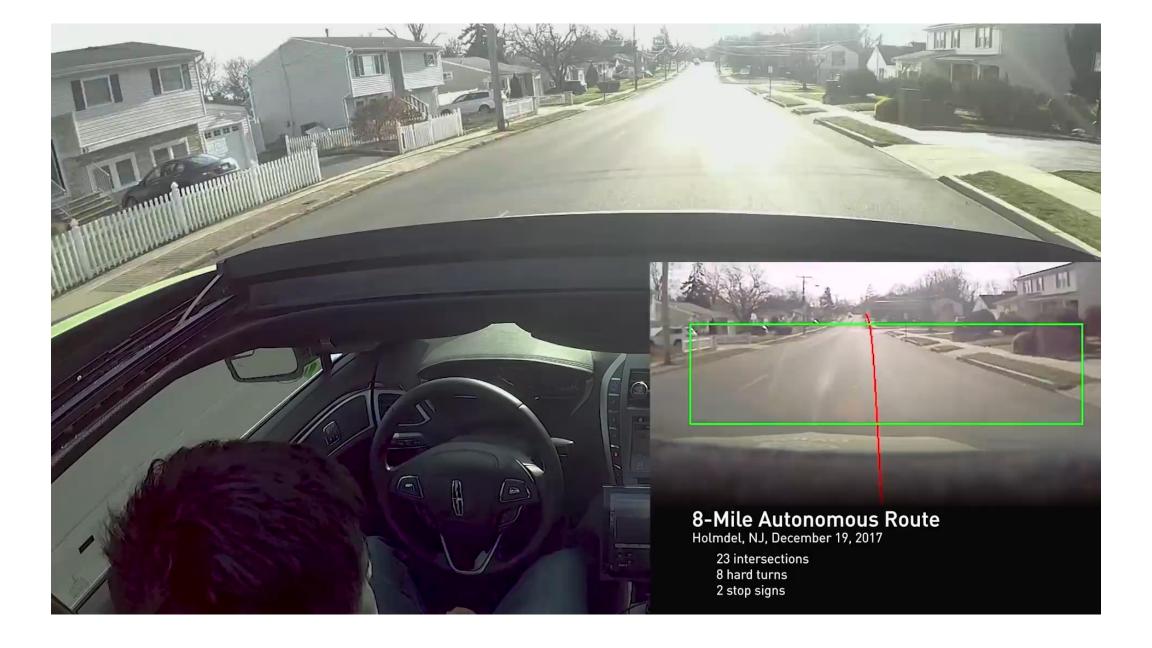




Gaming VR AI & HPC

Self-Driving Cars & Autonomous Machines

ONE ARCHITECTURE — CUDA



AUTONOMOUS VEHICULE

To increase productivity,

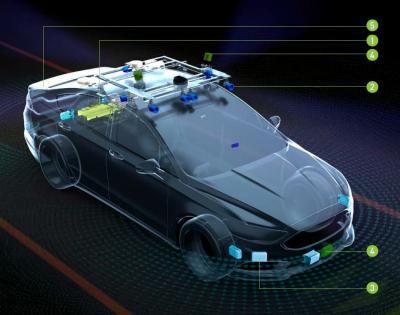
To reduce the accidents caused by human

To reduce the number of hours commuters waste in traffic

To reduce the amount of air pollution thanks to more efficient traffic patterns

To provide mobility to those who are unable to drive.

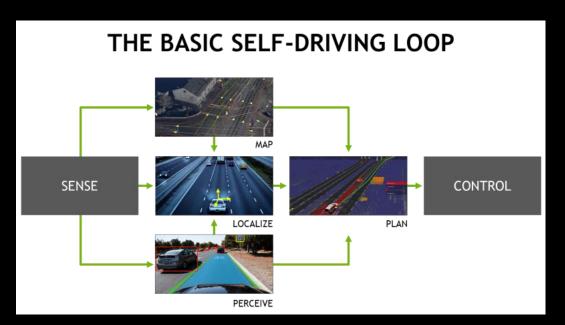
HOW DOES AN AUTONOMOUS VEHICLE WORK?



- DRIVE AGX Platform
 Sensor processing, Al computations,
 path planning, vehicle control
- Camera Detection and classification of static (signs, lanes, boundaries, etc.) and dynamic objects (pedestrians, cyclists, collision-free space, hazards, etc.)
- Radar Detection of motion in a wide range of light and weather conditions
- Lidar
 High-precision detection in all light conditions
- GNSS & IMU
 Rough positioning and motion compensation for some sensors

A fully autonomous vehicle (AV) can drive on its own through a combination of functionalities: perception, sensor fusion, localization to a high-definition map, path planning, and actuation. Cameras, radar, and lidar sensors let the vehicle see the 360-degree world around it, detecting traffic signals, pedestrians, vehicles, infrastructure, and other vital information. An on-board Al supercomputer interprets that data in real-time and combines it with cloud-based, high-definition mapping systems to safely navigate an optimal route. This self-driving system allows the vehicle to detect and anticipate how objects and people along its path are moving, and then automatically control the vehicle's steering, acceleration, and braking systems. The Al systems are capable of superhuman levels of perception and performance. They track all activity around the vehicle, and never get tired, distracted, or impaired. The result is increased safety on our roads.

SELF-DRIVING AND AI SUPERCOMPUTING





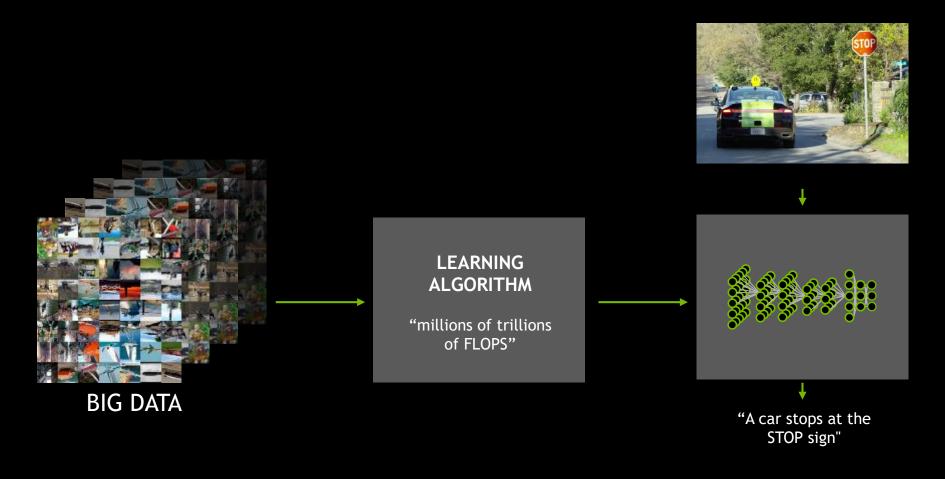


DEEP LEARNING TO THE RESCUE

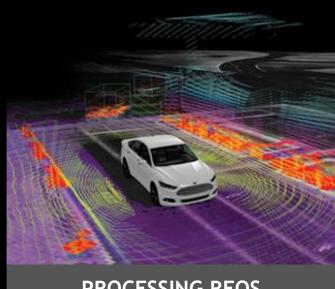


DEEP LEARNING — A NEW COMPUTING MODEL

"Big Bang in Al"



THE CHALLENGE AUTOMAKERS FACE



PROCESSING REQS

The ODDs scale from Lane Keeping to robo-taxis

Up to 100s of TOPs, 10s of TFLOPs, 1000s of KDMIPs



POWER, COST

Up to ... 1000s of Watts, 10000s of \$ Cost of Software



Driving to Safety

How Many Miles of Driving Would It Take to Demonstrate
Autonomous Vehicle Reliability?

Key findings

- Autonomous vehicles would have to be driven hundreds of millions of miles and sometimes hundreds of billions of miles to demonstrate their reliability in terms of fatalities and injuries.
- Under even aggressive testing assumptions, existing fleets would take tens and sometimes hundreds of years to drive these miles—an impossible proposition if the aim is to demonstrate their performance prior to releasing them on the roads for consumer use.
- Therefore, at least for fatalities and injuries, test-driving alone cannot provide sufficient evidence for demonstrating autonomous vehicle safety.

TESTING, VALIDATION

Up to ... 100s of billions of driving miles, 100s of years



NVIDIA KEY STRATEGY

Game Changers



ΔΙ

The Computing Model for AV



One-Architecture

Xavier - Pegasus From L2 to L5



Simulate Drive



OPEN PLATFORM

370+ Partner Ecosystem



NVIDIA DRIVE

Spans the entire range of autonomous driving





Zero autonomyDriver performs all driving tasks

L2 DRIVER ASSISTANCE



Vehicle has some function-specific assist automation

Driver performs all driving tasks

L3 CONDITIONAL AUTOMATION



Vehicle can monitor and respond to its environment

Driver must be ready to take control when alerted

L4 HIGH AUTOMATION



Vehicle can perform all driving functions under certain conditions

Driver has the option to control the vehicle

L5 FULL AUTOMATION



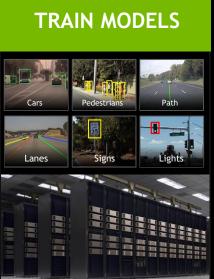
Vehicle can perform all driving functions under all conditions

Driver may have the option to control the vehicle



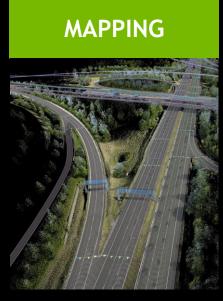
END-TO-END SYSTEM FOR AV













DATA GENERATION FROM ONE SURVEY CAR

DATA COLLECTED

2 petabytes per car / year

TOTAL IMAGES

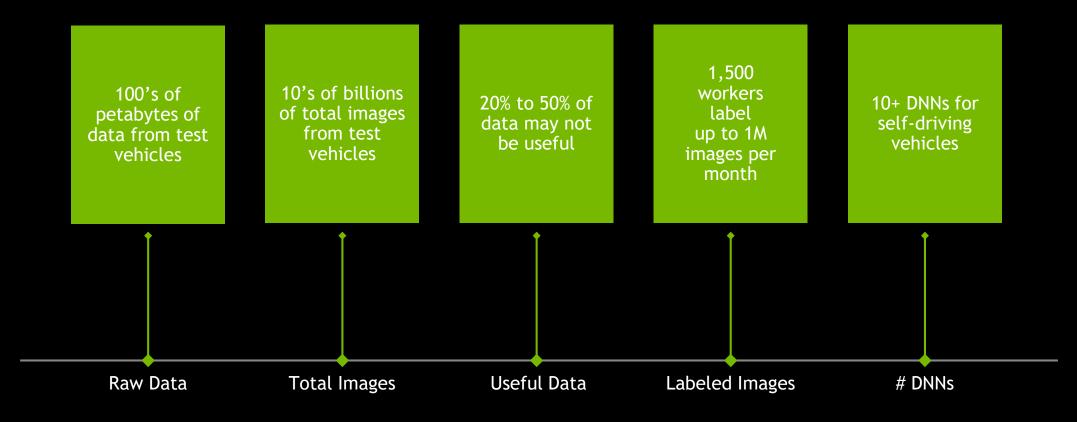
1 billion images / year

LABELED IMAGES

3 million images / year



DATA COLLECTION AND LABELING FOR AI





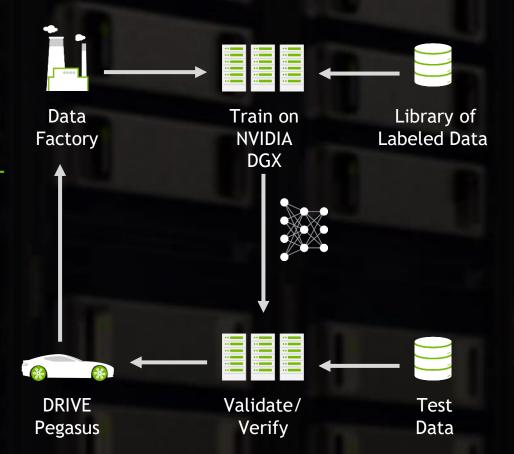
NVIDIA PERCEPTION INFRASTRUCTURE

LARGE-SCALE DEEP LEARNING MODEL DEVELOPMENT

Workflow, Tools, Supercomputing Infrastructure
Data Ingest, Labeling, Training, Validation, Adaptation
Automation, Best Model Discovery, Traceability,
Reproducibility

Purpose-built for Safety Standards of Automotive

"Data is the new source code"



AI FOR SELF-DRIVING WORKFLOW

Get Data



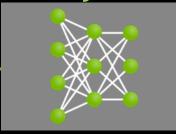
Labeled Data

Train & Test



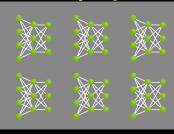
Trained Model

Adjust



Fine Tune Model

Deploy



Export Model

Test & Validate



Inference at Edge

DNN Development

Exploration Development **Model Selection**

Simulate





AI FOR SELF-DRIVING



Perception



Camera-based Mapping



Free Space Perception



Camera Localization to HD Map



Distance Perception



LIDAR Localization to HD Map



Weather



Path Perception

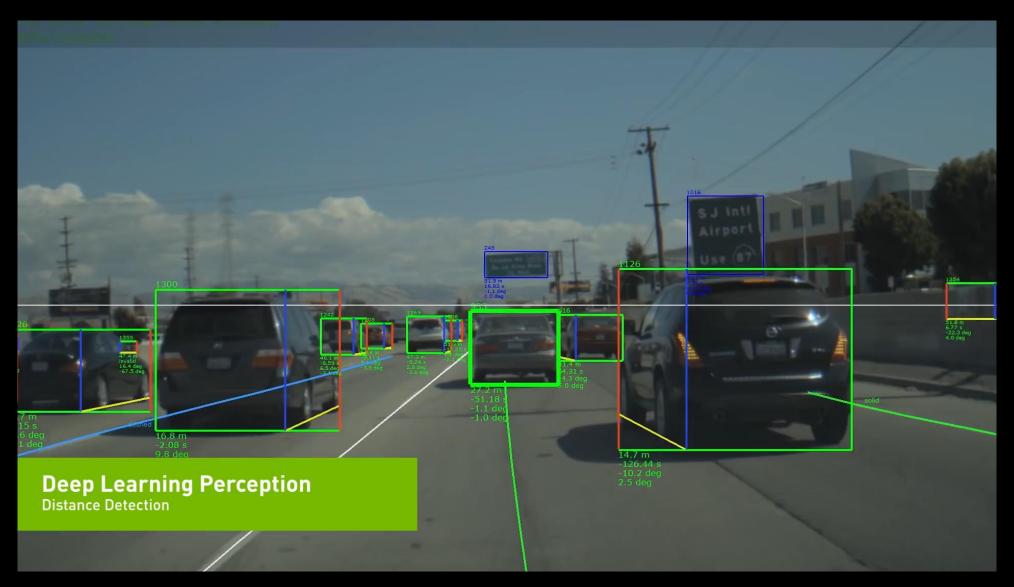


LIDAR Perception

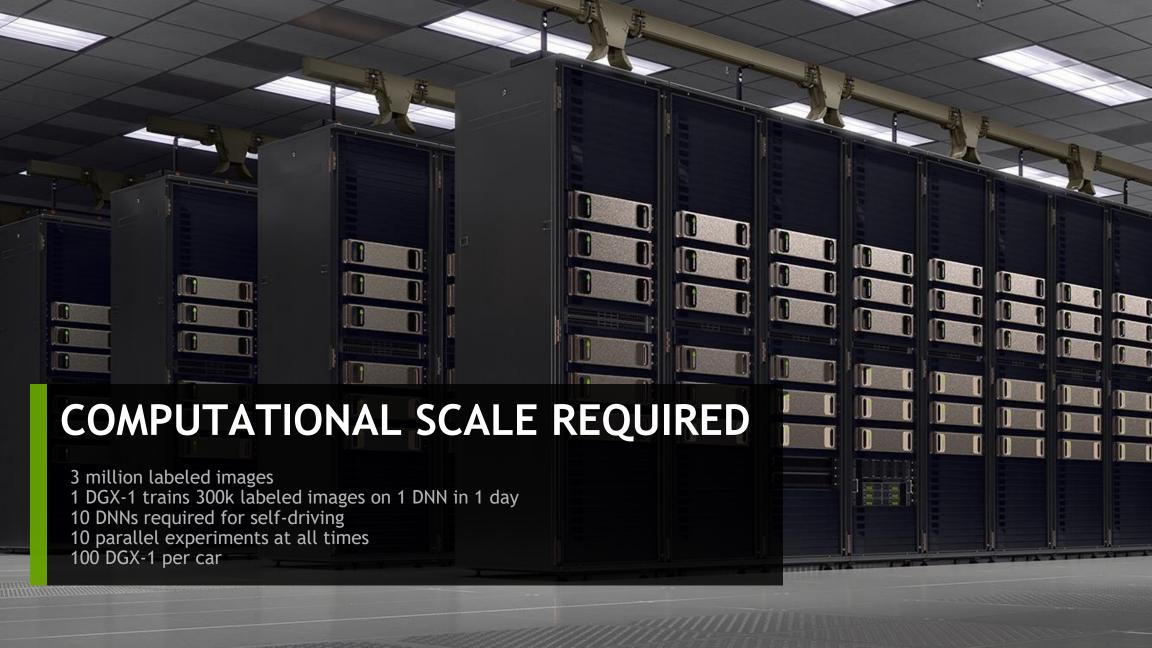


Scene Perception









NVIDIA GPU PLATFORM SAVES MONEY

Enable Deep Learning Training at Scale



\$1.25M in servers



10x

1/8
THE COST

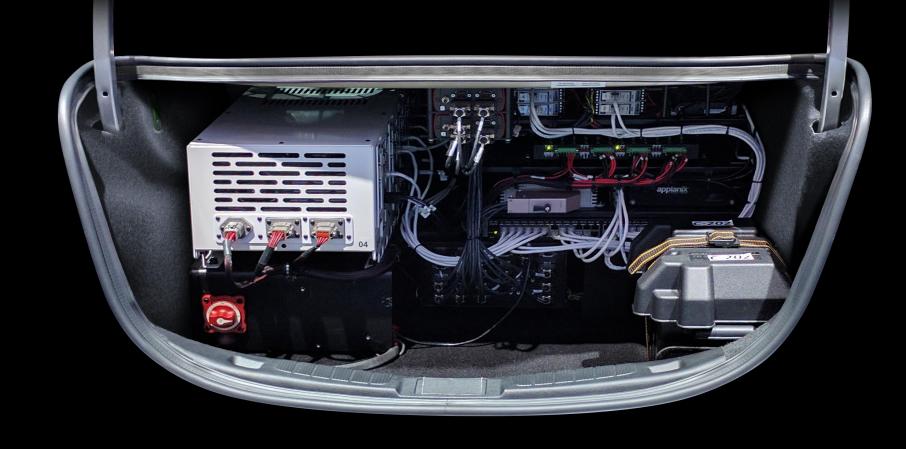
10X

20X

140 Skylake Gold CPU Servers

One DGX-1

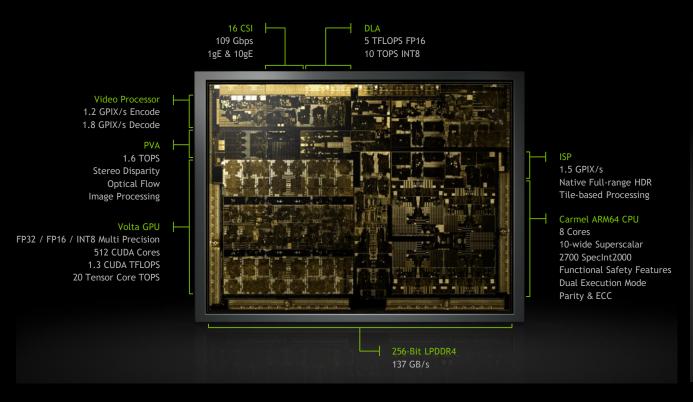


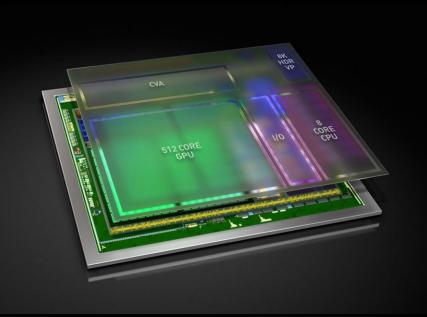


STATE-OF-THE-ART DRIVERLESS VEHICLES

NVDIA DRIVE XAVIER

The World's first autonomous Machine Processor









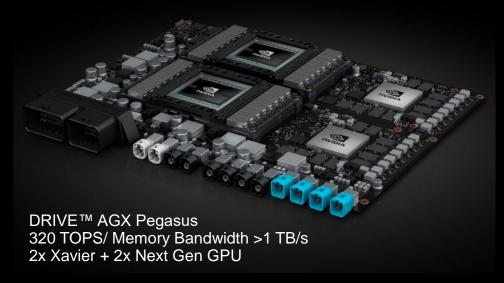
DRIVE AGX — A SCALABLE AV PLATFORM

One AV Architecture for L2+ up to L5

DRIVE AGX XAVIER

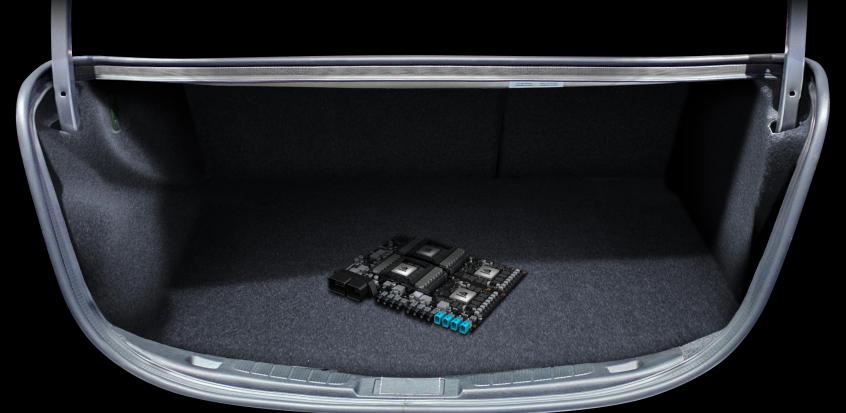


DRIVE AGX PEGASUS



ROBOTAXI AI COMPUTER Data Center in the Trunk





DRIVE PEGASUS

ROBOTAXI DRIVE PX

320 TOPS CUDA TensorCore | 16x GMSL | 4x 10G | 8x 1G | 16x 100M | Auto-grade | ASIL D

500W | Late Q1 Early Access Partners

Supercomputing Data Center in your Trunk

SAFETY REQUIRES HIGH-PERFORMANCE COMPUTING

For self-driving cars, processing performance translates to safety. The more compute, the more sophisticated the algorithm, the more layers in a deep neural network and the greater number of simultaneous DNNs that can be run. NVIDIA offers an unprecedented 320 trillion operations per second of deep learning compute on DRIVE AGX Pegasus.

SCALING UP AV PERCEPTION IS HARD

Operation Driving Domains (ODDs) ∩ Driving Modes (DMS) == 1000s of Conditions

































SIMULATION THE PATH TO BILLIONS OF MILES



NVIDIA DRIVE SIM AND CONSTELLATION

AV VALIDATION SYSTEM

Virtual Reality AV Simulator

Same Architecture as DRIVE Computer

Simulate Rare and Difficult Conditions,
Recreate Scenarios, Run Regression Tests,
Drive Billions of Virtual Miles

10,000 Constellations Drive 3B Miles per Year





NVIDIA DRIVE SIM AND CONSTELLATION

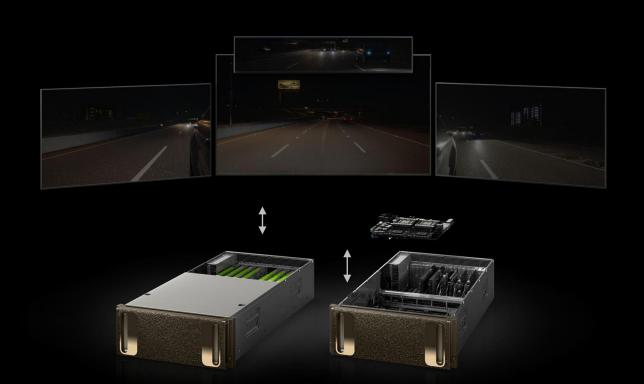
AV VALIDATION SYSTEM

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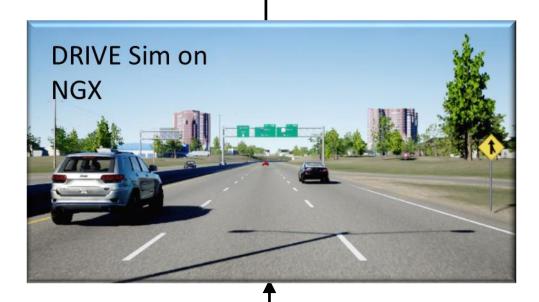
HARDWARE IN THE LOOP

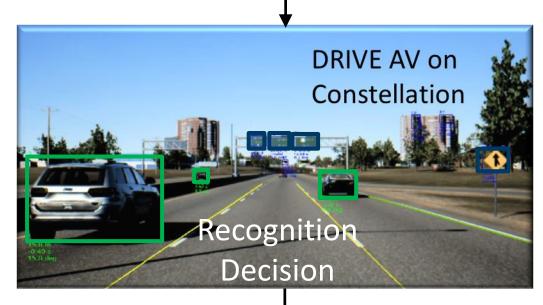
(HIL)

Perception

Cameras | Radar | Lidar | IMU





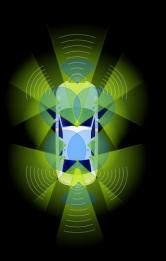


Control

Steering | Throttle | Brake

NVIDIA DRIVE SIMTM

AI OUTSIDE AND INSIDE THE VEHICLE





Exterior Driver Recognition



Automatic Personalization



Device usage detection



Cyclist Alert



Distracted Driver Alert



Driver/Passenger Recognition

Customer Application

DRIVE AV

Object, Freespace, Path / Lane, Path Planning, Wait, Map, Sign, Lights, Road Markings, Surround

DRIVE IX

Gaze, Eye Openness, Head Pose, Gestures, Emotions Facial Recognition, Voice Recognition & Lip Reading







USE CASES

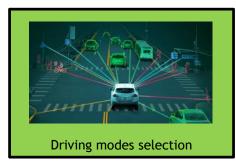
Functional Domains



















Convenience



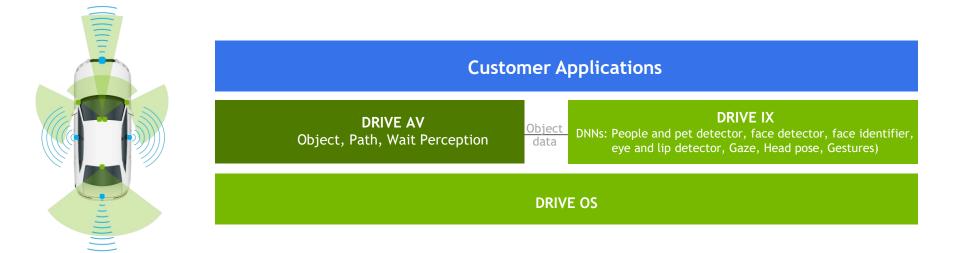






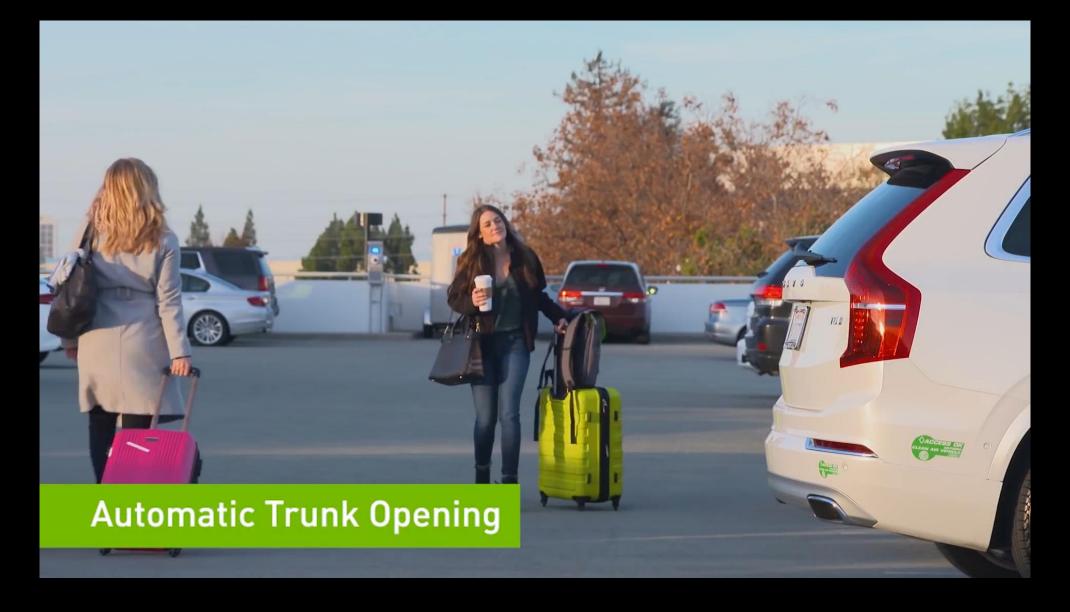
NVIDIA DRIVE IX

AI Enabled Intelligent Experiences From a Dual Computer Architecture





Safety Applications | Convenience applications | Man-machine interface





DRIVE AR

Most Important Use Cases

Establish trust between the Self-driving computer and vehicle occupants

- Show surrounding detection (lanes, cars, signs, pedestrians, ...)
- Show the driving path
- Show the stop events

Display POIs

Expand driver's view when driving or parking

Enable amazing graphics in the cabin



370 PARTNERS DEVELOPING ON NVIDIA DRIVE









CARS









TRUCKS









MOBILITY SERVICES









SUPPLIERS









MAPPING









LIDAR



















STARTUPS





"Mercedes-Benz's New MBUX In-Car Assistant and Smart UI Rocks"

— TechCrunch



Mercedes-Benz unveiled a new, NVIDIA-powered infotainment system that uses AI to transform how drivers and passengers interact with their vehicles. NVIDIA graphics and deep learning technologies come together to provide beautiful 3D touch-screen displays, voice-activated controls, and a rich set of personalization features. MBUX will debut in February 2018 with the sleek new Mercedes-Benz A-class compact.

AI-POWERED DESTINATION PREDICTION AND ROUTE PLANNING

Even more than its meticulous engineering, Mercedes-Benz is defined by its continuous innovation. Since inventing the car in 1886, the company has never stopped reinventing it. And now Mercedes-Benz is using AI to enhance the user experience behind the wheel by having its cars predict where drivers want to go.

Trained on driver behavior data from 24,000 road trips, the NVIDIA GPU-accelerated destination prediction AI learns the driver's habits over time in order to make better suggestions.







REVOLUTIONIZING TRANSPORTATION WITH AI

Autonomous vehicles can reduce accidents, improve the productivity of trucks and taxis, and enable new mobility services — transforming the \$10 trillion transportation industry. WEpods is piloting an autonomous shuttle that leverages GPUs to compute data and build a complete picture of the environment, enabling it to safely navigate traffic and other obstacles. It's a revolutionary new kind of transportation that offers the convenience of a personal vehicle, without the hassles of car ownership.







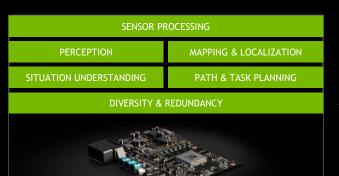




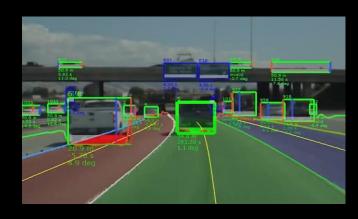




NVIDIA DRIVE WORLD'S FIRST AUTONOMOUS VEHICLE PLATFORM











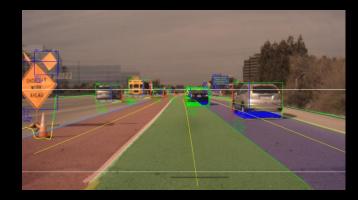




DRIVE IX
Available Now



DRIVE AGX XAVIER DEVELOPER KIT
Available Now



DRIVE AV
Available Now

NVIDIA AGX PEGASUS TEST DRIVE

OCTOBER 2, 2018

80 KILOMETERS

4 HIGHWAY INTERCHANGES

10 LANE CHANGES

0 DISENGAGEMENTS



